

Tuesday, January 23rd 2018
Bridgeview Bank Building (4753 North Broadway)
1st Floor Conference Room - 4:30pm

Commissioners Present: Terry Tuohy (Chair), Noreen Keeney (Secretary), Kelly Cheng, Jared Dolan, Mark Heffron, Lesley Showers, Marc Voung
Commissioners Absent: Josh Reitman (Vice-Chair), David Rettker (Treasurer), Patti Eick-Hutzler, Jacob Karaca, Karl Sullivan
Others in Attendance: Martin Sorge (Uptown United), Justin Weidl (Uptown United), Greg Carroll (Uptown United), Dominic Irpino (Irpino Real Estate), Cam Ngon Hoang (First Sip Café)

1. Welcome and Call to Order

- a. Tuohy called meeting to order at 4:37pm.
- b. Dominic Irpino introduced himself and expressed interest in joining the Commission to replace Charles Long whose term expired in October 2017.
- c. Cam Ngon Hoang introduced herself and expressed interest in joining the Commission to replace Marc Vuong.

2. Approval of Minutes

- a. On acceptance of minutes for the below meeting:

Motion to accept December 6th 2017 minutes.

Motion: Showers **Second:** Cheng

VOTE: Approve – All **Motion Passes.**

3. Budget and Financial Report

- a. Weidl presented a financial report.
 - i. Balance Sheet looks healthy and typical for this time of year.
 - ii. 2017 year-end Budget v. Actuals looks good and final numbers will be confirmed by Auditor. 2018 Budget v. Actuals looks typical for this time of year.

4. 2018 Budget Modification Discussion

- a. Weidl presented financial information showing that Category 1.05 Decorative Banners is likely to have remaining funds in 2018. Staff recommended releasing an RFP for PR/Media Relations consulting with the remaining funds. A budget modification would be necessary to move funds from one category to the other.
 - i. Cheng recommended waiting until the Audit is complete to determine the proper amount of funds to modify.
 - ii. Tuohy commented that a consultant could help promote the large number of events held in the neighborhood.
 - iii. Dolan commented that he sees other neighborhoods in the news a lot more often.
 - iv. Cheng commented that a consultant could help change the narrative of events that occur in the neighborhood.
 - v. Weidl will craft an RFP for review at the March 27th meeting.



- i. Heffron expressed concern about installing a touchscreen outdoors in Chicago. He also asked if the 12-inch display was really necessary and thought that the 7-inch screen would be sufficient.
- ii. Cheng asked if the intercom camera connects to a DVR box and records footage.
- iii. Weidl to request additional information from the applicant.

8. Public Art Grant Program

- a. Weidl presented a Public Art Grant application from Axis Lab. The project includes installation of artwork in the CTA's Argyle Red Line Station storefronts.
 - i. Cheng commented that the art team has a good track record in the neighborhood. She was concerned about awarding the full grant amount because of the high number of Public Art Grant applicants anticipated this year.
 - ii. Keeney suggested awarding a grant of a lesser amount.
 - iii. Tuohy suggested covering the artists stipended costs, but not materials costs.

Motion to approve Public Art Grant application from Axis Lab for \$3,500.

Motion: Cheng

Second: Keeney

VOTE: Approve – All

Motion Passes

- b. Weidl presented a Public Art Grant application from Kelsey Beatrix-Dalton. The project includes painting the windows of the CTA's Argyle Red Line Station storefronts.
 - i. Tuohy asked if staff could help find another location for Kelsey's proposal. Weidl will work to identify alternate locations.
- c. Weidl presented a Public Art Grant application from Territory. The project includes fabrication of a sculpture to be located near Argyle Street and Sheridan Road.
 - i. Tuohy asked for details related to permit and maintenance. She also asked about the specific location of the installation. Weidl to request additional information from the applicant.

9. Grant and Rebate Programs Subcommittee Meeting

- a. Upon the request of Chair Tuohy, the Grant and Rebate Programs Subcommittee shall meet on Tuesday, February 27th at 4:30pm. The subcommittee shall review all grant and rebate program applications received between January 24th and February 16th.

10. Adjournment

Motion to adjourn at 6:01pm.

Motion: Tuohy

Second: Cheng

VOTE: Approve – All

Motion Passes

Next Meeting: Tuesday, March 27th 2018

Submitted By: Justin Weidl, Business District Manager