



Sponsorship Application 2017 Argyle Night Market

Every Thursday, 5:00pm – 9:00pm

July 6th – August 31st

ExploreUptown.org

Argyle Night Market (ANM)

Dates: Thursday evenings in July and August (9 weeks)

Location: Argyle Street between Kenmore Avenue and Sheridan Road

Estimated Attendance: 25,000 total

Estimated Marketing Reach: 800,000 +

Description: Enjoy fresh produce and meats, local vendors, and entertainment each Thursday night in July and August in the heart of Chicago's Asian Marketplace – Argyle Street! Part farmers market, part street festival, this vibrant, award-winning market located on the city's first and only shared street is unique in Chicago.

Season Sponsor: \$5,000 (2 available)

- Name/Logo on both printed and digital marketing for the season
- Mention in weekly ANM email newsletters (15,000 reach)
- Social media features and mentions throughout the season
- Placement of business banners in locations on the venue such as stage or barricades
- Recognition from ANM stage or musician
- Opportunity for booth at each week's market, chance to connect with over 2,500 weekly market-goers by having an interactive activity, handing out materials, giving away or selling a product, or providing a service:

Yes, I'm interested in having a booth! (10x10 tent along with 1 table and 2 chairs will be provided by Uptown United).

Weekly Sponsor: \$500 (1 sponsor available each of 9 weeks)

- Name/Logo on digital marketing for week
- Feature in weekly ANM email newsletter (15,000 reach)
- Featured social media post the week of sponsorship
- Placement of business banners in locations on the venue such as stage or barricades
- Recognition from ANM stage or musician
- Opportunity for booth at that week's market, chance to connect with over 2,500 weekly market-goers by having an interactive activity, handing out materials, giving away or selling a product, or providing a service:

Yes, I'm interested in having a booth!

Highlighted Chamber Member: \$250 (1 sponsor available for each of 9 weeks)

- Must be a member of Business Partners – the Chamber for Uptown
- Name/Logo on digital marketing for week
- Feature in weekly ANM email newsletter (15,000 reach)
- Featured social media post the week of sponsorship
- Opportunity for booth at that week's market, to connect with 2,500 weekly market-goers by having an interactive activity, handing out materials, giving away or selling a product, or providing a service:

Yes, I'm interested in having a booth!

SPONSOR INFORMATION

Business Name: _____

Do you have an existing storefront business? Yes No

Address: _____ City: _____ State: _____ Zip: _____

Primary Contact Name: _____ Phone: _____

Email: _____

Booth Contact Name: _____ Day-of Phone: _____

Same as Primary Contact

Same as Primary Contact

Email: _____

Same as Primary Contact

Business Website: _____

Social Media Accounts: _____

BOOTH INFORMATION

If you choose to take advantage of your booth space at the market, please tell us how you envision using this space:

Yes, I will provide my own tent No, I need to rent a tent for \$50 (N/A for Season Sponsors)

SCHEDULE

Weekly and Highlighted Chamber Member Sponsors - Please list below your first, second and third date preferences for sponsoring the market:

We will do our best to schedule your preferred date and will check in with you before finalizing your sponsored date. In the event of the market being canceled due to inclement weather, we will work with you to schedule a rain date.

____ July 6 ____ July 13 ____ July 20 ____ July 27
____ August 3 ____ August 10 ____ August 17 ____ August 24 ____ August 31

SUBMITTING APPLICATION & PAYMENT

Please complete Sponsor Application and submit with payment to:

Greg Carroll, Director of Partnerships & Events Mail/drop off at: Uptown United, 4753 North
greg@uptownbusinesspartners.com, 773-878-1184 Broadway, Suite 822, Chicago, Illinois 60640

Check or Money Order SEASON & WEEKLY SPONSOR LEVELS - Payable to ***Uptown United***
CHAMBER MEMBER LEVEL - Payable to ***Business Partners***

Cash/Credit Card Invoice – Payable in person at office location
Manual – Payable by phone at 773-878-1184