

# ARGYLE NIGHT MARKET

## 2018 Sponsorship Opportunities

Enjoy global street food, unique goods, cultural performances, and music each Thursday night in July and August in the heart of Chicago's Asian Marketplace - Argyle Street! Part food hall, part street festival, this vibrant, award-winning market is unique in Chicago.

### Location:

Argyle Street between Kenmore Avenue and Sheridan Road

### Estimated Attendance:

45,000 total, 3,000-8,000 per week

### Dates:

Thursday evenings in July and August (9 weeks)

### Estimated Marketing Reach:

3 million +

### Stage Sponsor: \$10,000 (1 available)

- Name/Logo on both printed and digital marketing for the season
- Mention in weekly ANM email newsletters (20,000+ reach)
- Dedicated email blast to ANM newsletter subscribers
- Social media features and mentions throughout the season
- Recognition from ANM stage or musician
- Placement of name/logo on vinyl banner on the music stage
- Opportunity for booth at each week's market to connect with over 3,000-8,000 weekly market-goers by having an interactive activity, handing out materials, giving away or selling a product, or providing a service

### Season Sponsor: \$5,000 (2 available)

- Name/Logo on both printed and digital marketing for the season
- Mention in weekly ANM email newsletters (20,000+ reach)
- Social media features and mentions throughout the season
- Recognition from ANM stage or musician
- Placement of business banners in locations on the venue such as entrance barricades
- Opportunity for booth at each week's market to connect with 3,000-8,000 weekly market-goers by having an interactive activity, handing out materials, giving away or selling a product, or providing a service

### Weekly Sponsor: \$500 (1 available each of 9 weeks)

- Name/Logo on digital marketing for week
- Feature in weekly ANM email newsletter (20,000+ reach)
- Featured social media post the week of sponsorship
- Recognition from ANM stage or musician
- Opportunity for booth at that week's market to connect with 3,000-8,000 weekly market-goers by having an interactive activity, handing out materials, giving away or selling a product, or providing a service

### Highlighted Chamber Member: \$300 (1 available each of 9 weeks)

- Feature in weekly ANM email newsletter (20,000+ reach)
- Featured social media post the week of sponsorship
- Must be a member of Business Partners, The Chamber for Uptown
- Opportunity for booth at that week's market to connect with 3,000-8,000 weekly market-goers by having an interactive activity, handing out materials, giving away or selling a product, or providing a service



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## 2018 Sponsorship Form

Please email contract to [martin@exploreprtown.org](mailto:martin@exploreprtown.org),  
fax to 773.878.3678, or mail to Uptown United,  
4753 N. Broadway, Suite 822, Chicago, IL 60640.  
For questions email or call Martin Sarge at  
[martin@exploreprtown.org](mailto:martin@exploreprtown.org) or 773.878.1064.  
Uptown United is a 501(c)(3) nonprofit organization.

### Sponsor Information

Business/Organization Name:			
Address:	City:	State:	Zip:
Primary Contact Name:	Phone:		
Email:	Business Website:		
Booth Contact Name:	Day-of Phone:		
Email:	Do you have an existing storefront business?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Storefront Address:	City:	State:	Zip:

### Sponsorship Level (see previous page for complete details)

Stage Sponsor - \$10,000: <input type="checkbox"/>	Season Sponsor - \$5,000: <input type="checkbox"/>	Weekly Sponsor - \$500 per week: # of weeks:
Highlighted Chamber Member - \$300 per week: # of weeks:	Tent Rental (includes one 10' x 10' tent, one 8' table, and two folding chairs) - \$50 per week: # of weeks:	

We plan to set-up a booth at the market during the week(s) of our sponsorship.

### Schedule

Please list below your first, second, and third date preferences for sponsoring the market. We will do our best to schedule your preferred date and will check in with you before finalizing your sponsored date. In the event of the market being canceled due to inclement weather, we will work with you to schedule a rain date. All sponsors are required to keep their booth open from 5-9pm.

July 5     July 12     July 19     July 26     August 2     August 9     August 16     August 23     August 30

### Payment

Payment can be made by credit card or check and must be included with this form to secure participation. Checks should be made payable to **Uptown United**.

Payment (check one):	Amount Due:
Business/Organization:	Contact:
Phone:	Email:
Name on Card:	Card Number:
Billing Address with ZIP Code:	
Expiration Date:	CVV Code (3 digits on back of card):

By signing below, you agree to pay the above sponsorship amount and meet any required deadlines for sponsorship.

.....  
(Your signature here)

.....  
(Date)