NOW IS THE TIME TO INVEST IN
UPTOWN!

The Loop’s “Little Brother”

For over a century, Uptown has been a bustling business district brimming with entertainment, culture, and diversity. Today, Uptown remains a vibrant, thriving, and one-of-a-kind historic neighborhood and entertainment district.

Prime Location & Plenty of Customers

Uptown boasts a densely populated multicultural community with over $1.2 billion of consumer spending. Its 56,000 residents and accessible location supports a large customer base – day and night. Adding to Uptown’s population are the thousands of daytime professionals, transit users, and students. Plus, Uptown is located at the nexus of large-scale events, such as the annual Pride Parade and lake-front concerts.

Uptown Demographic and Retail Snapshot:

Uptown United provides technical assistance to property and business owners, developers, entrepreneurs, and non-profits with financing, city licensing and permitting, and site selection. Uptown United also maintain a database of office and retail properties available, plus close contacts with local landlords and brokers to provide direction and tenant leads.

2016 population: 56,980
Daytime population: 41,708

Millenials: 47%
Area employees: 17,400
College educated: 55%
Students & faculty at local colleges: 25,000

Average household income: $70,495
Weekly spending by Uptown employees: $195,000+
Uptown’s annual spending: $1.2 Billion
Spending within 20-minute drive: $38 Billion
Weekly transit riders: 29,000
Local theater & concert attendance: 240,000/year

exploreuptown.org 773.878.1064
Uptown is well-connected to the city with three El stations, multiple heavily-used bus routes and quick access to Lake Shore Drive. Uptown also boasts pedestrian counts at Wilson Avenue that are 25 percent higher than Andersonville and Edgewater.

**A Growing Entertainment District**

Uptown has a rich history as an entertainment destination, derived from the many clubs and theaters that hosted stars of the silent film and jazz eras, movie palaces in the 1950s, and then rock shows in recent years. Uptown is still packed with venues big and small such as the Aragon Ballroom, Riviera Theater, Uptown Underground, Uptown Lounge, and Black Ensemble Theater that draw large audiences year-round – adding up to over 240,000 attendees annually. Meanwhile, the Green Mill remains one of the nation's premier jazz clubs. Additionally, large-scale lake-front events bring up to 50,000 into the community weekly!

**Contact us to learn more.**