

2019 Uptown Pride
Parade Marcher
Sponsorship Form



Show your Uptown Pride by joining Business Partners, The Chamber for Uptown on our marching group in the Chicago Pride Parade. Parade organizers estimate that more than one million people attend this annual celebration of Chicago’s LGBTQ+ community. **Sponsorship is first-come, first-served, based on the submission of this form, and only 10 Marcher sponsorships are available (limited to one sponsorship per business).**

Date of Event: Sunday, June 30, 2019
Time of Event: 11:00 am arrival, 12:00 pm parade step-off
Location: Broadway & Montrose (Starting Point)
Estimated Attendance: 1+ Million
Sponsorship Type: Marcher Sponsor - \$300 per business

Benefits:

- 2 marchers from each business/organization will walk with the Uptown contingent in the Chicago Pride Parade.
- Recognition for your business/organization as a “Marcher Sponsor” on the Chamber web page and/or Chamber social media for Chicago Pride Parade content.
- One printed “Uptown Proud” 3’x5’ flag to display in your business
- Printed “Uptown Proud” sign featuring your business name or logo for using during the parade
- One Uptown Proud t-shirt per Marcher

Conditions: Marcher sponsors should plan on walking the entire Parade route and will not be allowed on the Uptown bus due to the rules and regulations. Sponsorship is not refundable or transferrable. Only Chamber members in good standing are eligible for sponsorship. Your business will not be granted any exclusive sponsorship or exclusive sponsorship within your sector. All individuals participating in the Parade must sign a liability release form prior to the Parade. All individuals must follow written and verbal instructions and rules of the Chicago Pride Parade organizers and the organizers of the Uptown contingent.

Payment can be made by credit card or check and must be included with this form to secure participation. Checks should be made payable to **Business Partners, The Chamber for Uptown. Forms are due Wednesday, May 15, 2019.**

Payment (check one): Cash | Check | MasterCard | Visa | AmEx | Discover
[] \$300 – Marcher Sponsorship (includes Uptown Proud Flag)
[] \$75 –Uptown Proud Flag ONLY (3’ x 5’) – Show your support and use year after year!

Organization/Business Name: _____
Contact Name: _____
Email: _____ Phone: _____
Name on Card: _____ Card Number: _____
Billing Address with ZIP Code: _____
Expiration Date: _____ CVV Code (3 digits on back of card): _____

By signing below, you agree to pay the above sponsorship amount, agree to the sponsorship conditions listed above, and meet any required deadlines that relate to your sponsorship.

(Sign or type your name here) (Date)

Please email form to greg@exploreuptown.org, fax to 773.878.3678, or mail to Business Partners, The Chamber for Uptown, 4753 N Broadway, Suite 822, Chicago, IL 60640. For questions or to customize a sponsorship, email Greg Carroll at greg@exploreuptown.org or call 773.878.1184.

