

**Uptown SSA #34
Grant & Rebate
Meeting Agenda**

Tuesday, October 26th 2021

Zoom Meeting: Call-in number: +1 (312) 626 6799

Meeting ID: 842 8293 0214 | Password: 266984 | 4:30pm

Commissioners Present: Terry Tuohy (*Chair*), Noreen Keeney (*Secretary*), Kelly Cheng, Patti Hutzel, Dominic Irpino, Lesley Showers, Karl Sullivan
Others in Attendance: Sarah Wilson (*Uptown United*), Justin Weidl (*Uptown United*)

1. Welcome and Call to Order

- a. Tuohy called meeting to order at 4:35pm.

2. Public Input

- a. None.

3. Curb Appeal Rebate Program

- a. Weidl presented a \$1,058.31 request from Tiffany's on Broadway for new hand painted signage at 4645 North Broadway.

Motion to approve \$1,058.31 rebate request for Tiffany's (4645 North Broadway):

Motion: Cheng **Second:** Keeney

VOTE: Approve – All **Motion Passes.**

4. Community Event Grant Program

- a. Weidl presented a \$1,000 request from ICA for the One Earth Film Festival.

Motion to approve \$1,000 grant request for ICA (One Earth Film Festival):

Motion: Irpino **Second:** Keeney

VOTE: Approve – All **ABSTAIN:** Showers **Motion Passes.**

5. Master Planning Program

- a. Weidl presented a \$4,950 proposal from SmithGroup to master plan the Truman College Courtyard at the southwest corner of Wilson and Racine.

Motion to approve \$4,950 proposal for design of Truman College Courtyard:

Motion: Irpino **Second:** Hutzel

VOTE: Approve – All **Motion Passes.**

6. PR & Marketing Consultant Proposal Review

- a. Weidl presented a proposal from Public Communications Inc. (PCI) for retainer services related to PR and Marketing for 2022. Over twelve agencies were sent the RFP and only one responded with a proposal. Commissioners discussed both retainer services and project based services. The Marketing Committee will meet again on November 19th to further discuss these options. Discussions will continue at the December 7th SSA Meeting.

7. Next Uptown SSA Commission Meeting

- a. The Uptown SSA #34 Commission will meet next on Tuesday, December 7th at 4:30pm.

8. Adjournment

Motion to adjourn at 5:39pm.

Motion: Tuohy **Second:** Keeney

VOTE: Approve – All **Motion Passes**

Minutes Submitted By: Justin Weidl, *Director of Neighborhood Services*

