

Tuesday, February 15th 2022
Zoom Meeting: Call-in number: +1 (312) 626-6799
Meeting ID: 824 1722 7361 | Password: 032739 | 4:30pm

Agenda:

- 1. Welcome and Call to Order**
 - a. 4:30pm
- 2. Public Input**
 - a. 4:30-4:35pm
- 3. Approval of Minutes**
 - a. Acceptance of Minutes from Tuesday, January 18th, 2022 – VOTE (4:35-4:40pm)
- 4. Budget and Financial Report**
 - a. 4:40-4:45pm
- 5. Digital Marketing Audit and Advertising Strategy and Campaign Setup**
 - a. Public Communications Inc. (PCI) – VOTE (4:45-4:50pm)
- 6. 2022 Security Rebate Program**
 - a. Nha Trang (1104 W Argyle Street) - VOTE (4:50-4:55pm)
- 7. 2022 Public Art Grant Program**
 - a. Jesse Hora (Elim Wig & Hair Façade Mural) - VOTE (4:55-5:00pm)
 - b. Joe Miller (Leland Plaza Mural) – VOTE (5:00-5:05pm)
 - c. Rodney Duran (Dalia Food Mart Mural) – VOTE (5:05-5:10pm)
 - d. Graceland Walls Project (Graceland Cemetery) – VOTE (5:10-5:15pm)
- 8. Next Uptown SSA Commission Meeting**
 - a. Tuesday, March 15th 2022 (5:15pm)
- 9. Adjournment**
 - a. 5:15pm

Guidelines for Public Input:

- The goal of public input is to ensure that all voices of the community are heard on matters pertaining to the work of the Uptown SSA. The commission is not required to provide immediate response to questions nor concerns presented.
- Public input will be available at the start of each Uptown SSA meeting.
- The opportunity to speak during public input will be available for all those in attendance; however, speaking time may be limited depending on the number of attendees wishing to speak. The Commission will aim to limit this portion of the meeting to no more than 15 minutes.
- All those wishing to speak during the public input portion of the meeting must complete an information form including name, address, phone number, stake in the SSA and topic to be addressed and present the completed form to the secretary prior to the start of the meeting.
- The public forum portion of Uptown SSA commission meetings, as with all portions of the meeting, will proceed according to Robert’s Rules of Order, most importantly:
 - o No attendee may speak twice until everyone else wishing to speak has spoken once.*
 - o All remarks must be directed to the Chair.*
 - o Remarks must be courteous in language and department avoiding all personal remarks and never alluding to others by name or to motives.*
 - o One person may speak at a time, if not the presiding officer can call them out of order.*

