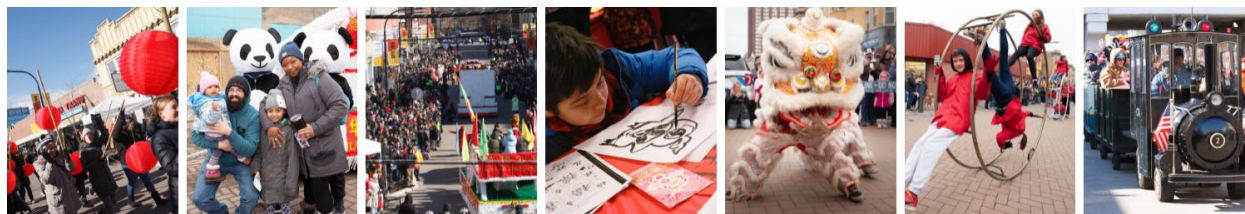


Argyle Lunar New Year Celebration - 2023 Sponsorship Menu



The annual Argyle Lunar New Year Celebration is a 40-year-old Uptown tradition marking the start of the new Lunar Year. In 2023, we'll be celebrating the **YEAR OF THE RABBIT** with music, colorful lion dances, live entertainment, and our community parade. Join Alderman Harry Osterman, Uptown United, and the Argyle business community for this special event! An estimated 3,000+ attendees join us for this event every year.

Details:

Argyle Lunar New Year Celebration

Date: Saturday, January 28, 2023

Argyle business activations: 12:00 – 4:00 PM (various locations)

Speaking Program **12:45 PM** (Winthrop & Kenmore)

Parade: **1:00 PM** (Step off from Winthrop & Kenmore)

SPONSORSHIP LEVELS & BENEFITS:

Presenting Sponsor (\$1,500)

- Recognition as Presenting Sponsor with your business logo included on the corresponding promotions leading up to the event: website, event posters, event calendar, e-newsletters. All digital logos will be linked to your website. **Note: Print deadline is Wednesday, January 4, 2023.**
- 10 representatives invited to attend the VIP Lunar Reception on the morning of the parade with Uptown's elected officials & leaders
- One printed banner with company name/logo to be carried in the parade
- Marcher Entry in the parade for up to 25 people with option to pass out any branded materials about your business/organization.

VIP Sponsor (\$500)

- Recognition as VIP Sponsor with your business/org logo included on the following promotions leading up to the event: website, event calendar, event email, and email newsletter
- 8 representatives invited to attend the VIP Lunar Reception on the morning of the parade with Uptown's elected officials & leaders, and tabling opportunity.
- 8 marchers from your business/organization will walk with the Chamber contingent in the Parade with option to pass out any branded materials.

Event Sponsor (\$250)

- Recognition as Event Sponsor with your business/org logo included on the following promotions leading up to the event: website, event calendar, event email, and email newsletter
- 4 representatives invited to attend the VIP Lunar Reception on the morning of the parade with Uptown's elected officials & leaders
- 4 marchers from your business/organization will walk with the Chamber contingent in the Parade with option to pass out any branded materials.

[Click here to register as a sponsor!](#) Contact Greg Carroll at greg@explorepruptown.org or 773.878.1184 with any questions or to customize a sponsorship.