

Tuesday, July 11th 2023 | 4:30pm
Uptown United Office
4619 North Broadway

Commissioners Present: Terry Tuohy (*Chair*), Matthew Ruffi (*Treasurer*), Noreen Keeney (*Secretary*), Dominic Irpino, Nick Pinto, Lesley Showers, Karl Sullivan
Commissioners Absent: Patti Hutzel (*Vice-Chair*), Kelly Cheng, Winston Feng, Cam Ngan Hoang, David Rettker
Others in Attendance: Justin Weidl (*Uptown United*), Sarah Wilson (*Uptown United*)

1. Welcome and Call to Order

- a. Tuohy called meeting to order at 4:34pm.

2. Public Input

- a. None

3. Approval of Minutes

On acceptance of minutes for the below meeting:

Motion to accept June 20th 2023 minutes.

Motion: Irpino

Second: Keeney

VOTE: Approve – All

Motion Passes.

4. Budget and Financial Report

- a. Weidl presented a financial report.
i. Balance Sheet as well as Budget v Actuals looks typical for this time of year.

5. 2024 Work Plan, Budget, and Uptown United as Sole Service Provider

- a. Weidl presented a 2024 Work Plan and Budget.
i. Tuohy commented that Uptown United has done a wonderful job.
Motion to approve 2024 Work Plan, Budget, and Uptown United as Sole Service Provider

Motion: Ruffi

Second: Keeney

VOTE: Approve – All

Motion Passes.

6. 2024 Litter, Grafitti, and Snow Removal RFP

- a. Weidl shared the 2023 Litter, Grafitti, and Snow Removal contract with Cleanslate and preliminary numbers related to a contract renewal.
i. Tuohy recommended inviting representatives from Cleanslate to attend the August meeting to discuss potential adjustments to the contract.





7. Public Art Grant Program

- a. Weidl presented a public art grant request from Beauty & Brown for a mural to be painted at 4520 N Clarendon Avenue.
 - i. Sullivan recommended reviewing the final design in August before approving the grant request.

8. PR / Marketing Consultant

- a. Weidl presented two proposals for a PR / Marketing consultant. PCI proposes work on the explore uptown website and social media. Ripson Communications can help with media placement.
 - i. Tuohy commented that media placement is a higher need over website and social media support and that staff should reach out to Ripson Communications regarding project-based services as opposed to retainer services.
 - ii. Weidl will discuss this strategy with the marketing Committee.

9. Next Meeting

- a. Next meeting is scheduled for Tuesday, August 15th, 2023 at 4619 North Broadway at 4:30pm.

10. Adjournment

Motion to adjourn at 6:48pm:

Motion: Irpino

Second: Keeney

VOTE: Approve – All

Motion Passes.

Minutes Submitted By: Justin Weidl, *Director of Neighborhood Services*

